

CONTACT: Lynn Jordan
317-219-0428
ljordan@sdmindy.com

Strategic Data Management Joins the DataCore Software Partner Program

INDIANAPOLIS, IN – Strategic Data Management www.sdmindy.com announced it has joined the DataCore Software Partner Program. Strategic Data Management will sell and support DataCore's storage virtualization, business continuity and disaster recovery software solutions. DataCore storage virtualization solutions offer advanced features and hardware independence providing customers a competitive advantage by avoiding risk, boosting productivity, containing costs and protecting financial investments. DataCore storage virtualization solutions address these key business and technology problems where others solutions cannot.

"We are pleased to add the DataCore virtualization software to our SAN product line. By leveraging DataCore, our customers can extend the life and easily manage their existing storage hardware." says James Jordan, President of Strategic Data Management.

"We are very pleased that Strategic Data Management is teaming with DataCore in order to sell our industry-leading storage virtualization solutions," states Sabrina Gelado, Partner Marketing Manager, DataCore Software.

About DataCore Software:

DataCore Software, a leading provider of storage virtualization software solutions, fundamentally changes the economics of managing storage with innovative software that combines advanced functions and services with the agility and savings of hardware independence. DataCore lowers the cost and complexity of IT by making storage efficient, fast, flexible, fail-safe and virtual. For more information, call (877) 780-5111 or visit <http://www.datacore.com>.

About Strategic Data Management:

Strategic Data Management offers a holistic approach to manage the explosion of information that is the core of your business. SDM has established itself as a leader in Indiana on managing information. Our approach addresses three key areas that enable organizations to better manage information and make better business decisions. These areas consist of backend IT infrastructure for the storage, protection and security of information, Information Lifecycle Management consulting to establish a strategy and governance to manage information in an organization, and a hosted Business Intelligence product to deliver the right information to the right people at the right time. For more information about Strategic Data Management call 317-219-0428 x1104 or visit our website www.sdmindy.com.