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Press Release

For Immediate Release

Strategic Data Management Endorses Clearview Software

Clearview Software and Strategic Data Management Pair Up To Educate Customers About Enterprise Content Management Solutions for Microsoft SharePoint Environments

Auburn Hills, Michigan April 6, 2009. Clearview Software—provider of award-winning Enterprise Content Management (ECM) solutions that combine the latest Microsoft technology and information worker (end user) innovation—proudly announces a collaboration with Strategic Data Management.

Headquartered in Indianapolis, Strategic Data Management is a reputable consultant in the field of storage management, data management, and information management. Their forte is providing customers with a tailored and holistic plan to safeguard and augment critical business information through the implementation of a best-of-breed business intelligence solution.

“We are excited to offer our customers the ability to leverage and extend their investment in their Microsoft SharePoint platforms by integrating Clearview’s Content management and business intelligence features. By combining these platforms, our customers can easily and cost effectively manage, search, and report on all the information in their organization, giving them a complete enterprise view,” says Jim Jordan, President of Strategic Data Management.

Clearview is excited to work with Strategic Data Management as well.

“Having partners with both experience and knowledge in the ever-evolving content management market is extremely helpful,” adds Meredith Adams, Marketing Director at Clearview Software. “One of our primary objectives as a progressive, leading-edge ECM solution provider is to educate organizations about their content management options. Strategic Data Management’s ‘customer-first’ approach not only mirrors our own, but ensures that the right ECM solution is delivered so customers can experience a near immediate return on their investment.”

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About Clearview Software

As a Microsoft Gold Certified partner, Clearview Software is the premier innovator of contemporary Enterprise Content Management (ECM) solutions that help organizations in all lines of business control, secure, and manage information assets; enhance operational process efficiency; and strengthen overall regulatory and compliance initiatives. By encapsulating Microsoft® SharePoint®, Clearview extends the core ECM capabilities provided by SharePoint with Enterprise-class document imaging, and high-value content services to deliver an unprecedented ECM suite built exclusively for the Microsoft technology environment. To learn more about Clearview, visit www.clearviewecm.com

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About Strategic Data Management, LLC

To learn more about Strategic Data Management and their services, visit www.sdmindy.com